

KSI In The Community

KSI Holiday TV Giveaway

You will no doubt recall our KSI Holiday giveaway in December. You should have received a postcard via email to enter our contest to win a wide screen HDTV. We got tremendous response and it was tough to choose a winner. But an entry from United Community Bank caught our eye as a way to give – and give some more.



As part of our commitment to community, Ken Smith, Inc. donated the Vizio HDTV television to United Community Bank for the 2009 Cherokee County American Cancer Society Relay for Life.

A rainy May day couldn't spoil the enthusiasm of the crowd, said Rod Springer, Security/Compliance for United Community Bank.

“On behalf of the American Cancer Society and the people of Cherokee County... A BIG thanks to Ken Smith, Inc. for the donation of the television to our 2009 Cherokee County Relay for Life. We had a fantastic Relay, with 85 survivors joining us in the celebration of life. And the good news is that more and more are surviving every day. The \$900 raised from the TV raffle will go to research, programs and education. One day a cure will be found and we can all be proud that we were a part of it.”

Thanks to all who entered. If you didn't receive the entry card, send us a quick e-mail and we'll add you to the list for future giveaways, contests and promotions.



Mission Trip To Bocachica

Earl Coggins, KSI's VP of Sales, recently returned from a mission trip to Bocachica, an island village off the coast of Cartagena, Columbia in South America. The village of about 12,000 people has no running water and very little electricity. There are no vehicles on the island and no paved roads.

Before leaving the States, Earl had arranged, with the help of Liz Ramos at Charlotte Metro Credit Union and an organization called "PeacePassers", to distribute 24 soccer balls and back packs to the children of Bocachica. Earl reports that one cannot

imagine the joy these donations brought to these children or the difference it made in their lives.

During his week there on Bocachica, Earl met and worked with a number of wonderful people. The goal of the mission trip was to build three latrines for three different families and complete two concrete floors for the homes of two other families.

We commend Earl on his dedication to service and for all of the hard work given to the people of Bocachica.

